

Paramount Pictures

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To Whom It May Concern

RE: <http://viacomcp.com>

VIACOM Consumer Products needed a site to show our Properties, introduce the Team that stays behind the Domestic and International Licensing Divisions, as well as having a billboard on the main page for News, Shows and Announcements.

Work with VISIA started in a very pressed time frame and the site expanded later with a full list of Properties. Our choice to work with VISIA was based on their responsive time, variety of designs shown with the proposal and high qualification in both design and programming.

The VIACOM Consumer Products web site is administrated and hosted by VISIA using Real Audio streaming. The site features an advanced blend of contemporary web technologies such as Flash, DHTML, flying layers and java script to enable an impressive presentation for the VIACOM Properties.

Viacomcp.com will be used to stream programming, offer file sharing and a login area where contractors will download style guides and close deals for Domestic and International Licensing. The challenge is to develop a scalable structure that can accommodate a large list of items, links or images without breaking the consistency in the layout and enable multimedia presentation of the VIACOM Properties. Future plans call for the site to become a business-to-business portal with integrated e-commerce solutions.

I would recommend VISIA as professional, creative and hard working. They have been able to meet our deadlines and have always returned great work.

Regards,

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